



21 November

To Whom It May Concern:

RE: CRICKET DESIGN

Please accept this letter as a reference on behalf of Cricket Design.

Over the last 4 years, I have worked closely with Cricket Design on 3 projects of varying size and complexity at the York University Student Centre. During this time, I have found the principals of the firm and their entire staff to be of the highest professional levels and extremely creative from a design perspective.

The three projects in question included a \$125,000 aesthetic facelift to our food court, a \$2 million renovation to the Underground (our main restaurant and night club operation), and, most recently, a \$1 million addition to our food court and upgrade to our third and fourth floors, including club offices, meeting spaces, and public lounge areas.

The York Student Centre, as you may know, is an award-winning facility, which is a prominent example of modern Canadian architecture, having received the Governor-General's Award for Architecture in 1996. When approaching a major renovation, we were mindful of the importance of being sensitive to the original design, while being able to meet effectively the current needs of the ever-expanding York community. Since I worked closely with the original design team, I was even more mindful of maintaining that balance.

Cricket Design, simply put, have been a pleasure to work with. Their strong commitment to their client's wishes, their innovative design approaches, their understanding of the post-secondary demographic, and their compelling national experience at other campuses all combined to make the experience enriching and the final product outstanding. The entire Cricket Design team are energetic, focused, and dedicated to tasks at hand. They bring a refreshing approach to design, they are not rigid in their own preconceptions, and, most pleasingly, they bring a client-centred philosophy which allowed for the establishment of a "design partnership" with the client.

The success of their work has been demonstrated time and time again since each phase was completed. The student population has responded by participating in record numbers in our events and our revenues have increased impressively in both the Underground and our food court.



If you are looking for a firm to bring a fresh, new perspective to the redevelopment of aging institutional facilities and if you want your students to respond favourably, if not enthusiastically to the results of your investment, I could not recommend Cricket Design more highly.

I would be happy to answer any questions you might have about my considerable experience with Cricket Design.

Sincerely,

A handwritten signature in cursive script, appearing to read "Robert Castle".

Robert Castle
Executive Director